

KEITH T. PARKER
President/CEO, VIA Metropolitan Transit
September 2011

Keith T. Parker was selected for the position of president and chief executive officer of VIA Metropolitan Transit in July 2009. VIA provides service to the fast growing city of San Antonio, which the latest census identified as the 7th largest city in the nation.

Parker is working to bring innovations to VIA and to San Antonio that will improve the livability and sustainability of the region, while transforming to a true multi-modal agency. He is committed to having VIA recognized as America's "greenest" transit agency. In addition to recent orders of CNG and hybrid diesel electric buses, VIA is currently awaiting the delivery of several all-electric buses that may be the most environmentally-friendly in the world.

Parker is also overseeing the final stages in the implementation of bus rapid transit, the first high-capacity transit technology to be established in San Antonio; the BRT line will open in December 2012. VIA recently adopted the Long Range Comprehensive Transportation Plan, a visionary document that will guide the agency in the development of future high-capacity transit corridors in the San Antonio region for the next three decades.

Parker came to San Antonio from Charlotte, North Carolina where he was the chief executive officer and director of public transit for the Charlotte Area Transit System, or CATS. Parker joined CATS in 2000 as the chief operating officer, where he was responsible for bus and paratransit operations as well as assisting in developing light rail plans for the transit system. He also served as the assistant city manager for the City of Charlotte from 2004 through 2007 before becoming CEO at CATS. Prior to his experience in North Carolina, Parker was the CEO for the Clark County Transit Authority in Vancouver, Washington. Parker also held increasingly responsible positions in California and Virginia. Parker is active in a number of notable organizations, serving on the Board of Directors of the Intelligent Transportation Society of America, the Transportation Cooperative Research Program's Oversight Project Selection Committee (Chair) and the Leadership APTA's Board of Directors. Since arriving in San Antonio, Parker has become involved in a number of organizations and causes. He is a member of the Board of Directors for Goodwill Industries and the United Way. In addition, Parker serves on the advisory board of the Lighthouse for the Blind and was recently elected to the board of directors of the Downtown Rotary Club of San Antonio. In April 2011, Parker was selected as CEO of the Year by the Texas Diversity Council.

Parker is married to his college sweetheart, Dawn, and they're raising two young daughters.

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